



ICING ON THE CAKE- LETTER OF INTENT

Date: _____

Name: _____

Membership Code: _____

No.of Package Purchase	Please Tick(/)		Under iCode of	For office use only (to fill the actual iUpcode)
<u>1st Unit</u>		A	(*For membership before IOC Implementation date(xxx),leave this column blank as system will auto assign the iUpcode)	
<u>Additional Units</u> *if you do not have the iCode of current purchased iPackage,please indicate the letter (eg.A,B,C etc) as the iCode.		B		
		C		
		D		

Total Unit(s) Purchased: _____

Payment Option:

Cash

Credit Card

E-wallet

Amount in Words: _____

*I hereby agree that I understand that purchasing in IOC, is optional and supplementary to the existing marketing plan. I have read and understood the IOC plan.
I have understood the product and its benefits; and this purchase is within my consumption and retail-able capacity.*

I hereby agree to the Terms and Conditions of the Icing on the Cake (IOC) overleaf.

For Branch Use Only

Received by:.....

Officer Name:

Position:

Date:

Signature (DXN Member)

Date:

ICING ON THE CAKE (IOC)
TERMS AND CONDITIONS - INDIA

1. The Icing on the Cake (IOC) package is prepared with Distributor price (DP) Rs.20,000/-, Rs. 10,000/-, and Rs. 5,000/-, with the iSV equivalent to the actual SV of the products purchased.
2. Bonus Structure of the IOC

1st Level	15% of the iSV
2nd Level	10% of the iSV
3rd Level	5% of the iSV
4th Level	5% of the iSV
5th Level	5% of the iSV
6th Level	5% of the iSV
7th Level	5% of the iSV
8th Level	5% of the iSV
9th Level	5% of the iSV
10th Level	5% of the iSV
11th Level	5% of the iSV
12th Level onwards	1.5% of the iSV will be distributed as PS
3. **Purchase under this plan is optional.**
4. Purchase of any units is valid only upon full payment.
5. **Members must maintain a minimum of 1000 PV each month in SIMP to qualify for the IOC bonus.**
6. A member can purchase any number of units to create new lines (maximum up to 2nd level) under his/her own iCodes. From the 3rd level onwards, it should be a real **new** member.
7. If a member opts to buy more than 1 unit of iPackage, all the units shall be purchased under the same hierarchy.
8. The iUpcode must be defined if the member wishes to place his/her own extra iPackage units or new iMember downlines under any of his own specific iCodes other than his 1st iCode.
9. No sponsor changes is allowed in IOC. However if there is any such change in existing marketing plan (with approval), the same will be effected in IOC.
10. Sponsorship is not allowed from cross line. The existing marketing plan hierarchy is used for this IOC hierarchy.
11. If a member did not join this plan, the IOC bonus based on the iSV shall be passed over to those uplines who already joined according to the compressed hierarchy. If at any later stage this member joins to this plan, he will get the bonus from his newly joined downlines in his group thereafter.
12. With purchase of one unit of iPackage, iMember will be entitled to purchase **any mix** of DXN products worth the same DP value from any DXN branches/service centres.
13. Any purchase of DXN products in this project, the respective product PV will be given for status promotion purpose (to become SA, but **NOT** considered for any monthly qualification, monthly bonus entitlement, Hand Phone Cash Incentive and overseas incentive as per conditions under existing marketing plan).
14. However, there will be no SV point recognized for any bonus entitlement whatsoever Under the existing Marketing Plan.
15. **Only existing members of DXN shall be allowed to participate in IOC.**
16. Uni-level Bonus payment will be on a monthly basis and profit sharing will be paid once in every six months.
17. Rules and regulation as specified in Direct seller application and agreement form stands applicable for IOC purchases also.